



Dear Community Business Leader,

Molalla River Academy (MRA) is an Arts and Sciences focused non-profit charter school. We are currently in our 11th year of operation serving more than 215 kindergarten through 8<sup>th</sup> grade students. As a charter school, we receive approximately 20% less funding than our public-school counterparts. We make up the funding shortfall by holding an annual auction, holding a jog-a-thon, selling produce from our school garden, applying for grants, and coordinating other fundraising events throughout the year.

Auction proceeds are vital to enrich our students' academics, personal growth and sense of community. In the past, we have used some auction funds to build an outdoor classroom, update student technology, pay teacher salaries and more! This year, our 'Raise the Paddle' funds will be used to add planters, tables and benches to the outdoor patio area in the center of our campus. This will make the space usable year-round for our students. The majority of the money raised will be used to offset teacher salaries, including a much need part-time counselor.

We would like to invite business owners to become partners with us for our "A Night at the Derby" Gala Auction on May 2, 2020 at the Willamette Valley Country Club. Your support ensures we that we will reach our fundraising goals, serving to strengthen our community and shape our young generations in the years to come. Here is how you can help.

- Become an event sponsor
- Contribute an item(s) or service(s)
- Purchase a table or tickets and attend the event

Our event is expected to draw 200 supporters. Participating sponsors will be featured in the auction program and on other printed materials at the event. Your business will also be highlighted in school displays, on our website, and in social media and newsletters leading up to the auction. Please complete the enclosed sponsorship and advertising form and return it by April 1, 2020.

If you have any questions or need further assistance, please email me at [auction@mra-k8.com](mailto:auction@mra-k8.com) or give me a call at 971-409-9862.

Sincerely,

Melia Hayes, Auction Chair

*The mission of Molalla River Academy is to guide students in becoming responsible lifelong learners  
and compassionate community members through interdisciplinary studies  
in the arts and sciences within a safe and nurturing environment.*

## **Sponsorship and Advertising Opportunities**

### **Gold Sponsor**

\$1000

Full page color ad in the auction program. Logo on MRA's website and event flyers. Banner placed at the event, and pens placed throughout the event, on registration, silent auction tables, and dinner tables. Sponsorship of the VIP table.

### **Silver Sponsor**

\$500

Full page color ad in the auction program, logo on MRA's website. Sponsorship of a teachers table including a special appetizer for the teachers.

### **Bronze Sponsor**

\$250

Half page black and white ad in the auction program. Sponsorship of a raffle item with sponsor information attached.

### **Basket Sponsor**

\$100

Acknowledgement in the auction program. Advertising included inside basket (we will put a basket together for you). Advertising on bid sheet.

### **Bar Sponsor**

\$0\*

Acknowledgement in the program. Advertising at the bar. \*Must provide keg or 2 cases of wine to be served at the auction.

Note: Sponsors to provide marketing materials (logos, ads, banners, pens etc.)

### **Advertise in the Auction Program**

Back Cover 4" x 7" Color	\$250
Full Page 4" x 7" Color	\$200
Full Page 4" x 7" B&W	\$100
Half Page 4" x 3.5"	\$50

- Advertisers will be listed on our website.
- Ad copy is due by April 1, 2020.
- Ad copy should be submitted in electronic format if available.
  - If no ad copy is available, we can create one. Advertiser will supply logo and information to be included.

## Sponsorship and Advertising Order Form

*Yes, I would love to support Molalla River Academy's A Night at the Derby Gala Auction!*

Name \_\_\_\_\_ Business \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

☐ Gold Sponsor \$1000

☐ Silver Sponsor \$500

☐ Bronze Sponsor \$250

☐ Basket Sponsor \$100

☐ Bar Sponsor \$0\*

\*must provide alcohol for the bar

☐ Back cover color ad \$250

☐ Full Page color ad \$200

☐ Full page b&w ad \$100

☐ Half page b&w ad \$50

☐ Reserved Table for 8

\$300 through March 31, 2020

\$325 after April 1, 2020

☐ Individual Dinner Tickets

\$35 through March 31, 2020

\$45 after April 1, 2020

Number of tickets \_\_\_\_\_

☐ Check Enclosed (Please make checks out to MRA)

☐ Credit Card Also on MRA's auction website <https://molallariveracademy.schoolauction.net/2020auction>

Visa/MC/Disc # \_\_\_\_\_ exp. \_\_\_\_\_

Please return completed forms to:

email: [auction@mra-k8.com](mailto:auction@mra-k8.com) fax: (503) 759-6672 or mail: 16897 S. Callahan Rd Molalla, OR 97038

call Melia Hayes, Auction Chair with any additional questions (971) 409-9862

All donations are 100% tax deductible, Federal ID #26-2018413



**Molalla River Academy**  
 16897 S. Callahan Rd.  
 Molalla, OR 97038  
 503-829-6672 Fax: 503-759-6672  
 www.molallariveracademy.com

## Donation Receipt

Donor Information	
Name/Company:	
Mailing Address:	
City, State, Zip:	
Phone Number:	Fax Number:
Contact Person:	
Email Address: Company Web Address:	
Donor's Signature:	
MRA Solicitor's Name:	Date:

Yes! I (we) want to Support Education	Item #
I (we) want to donate:	Amt./Value
Gift Certificate (s)	\$ _____
Physical Item (s)	\$ _____
Cash Donation	\$ _____
Description of Physical Item:	
Restrictions, Limitations or Expirations:	
To Be Picked Up, Instructions: _____	
To Be Delivered, Date: _____	
Mailed, Date: _____	

**Molalla River Academy Hereby Acknowledges Receipt**  
 and expresses **Thanks!** Our Federal ID# is 26-2018413  
 Donor please keep one copy and return one copy with your donation.



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City, State, Zip:	
Phone Number:	Fax Number:
Contact Person:	
Email Address: Company Web Address:	
Donor's Signature:	
MRA Solicitor's Name:	Date:

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